



KING-TV
333 Dexter Avenue N
Seattle, WA 98109

Multimedia Services Corp.
915 King Street
2nd Floor
Alexandria, VA 22314-3089

Contract # 852767

Schedule Dates 09/06/12-09/12/12
Advertiser Alliance for Northwest Jobs and Exports (39587)
Agency/T-Code Multimedia Services Corp. (2823)/147217806
Product Political - Non-Ballot Issue (1196)
Brand ALLIANCE FOR NW JOBS (177126)
Salesperson Clark, Dave (3097)
Sales Office TeleRep - Washington D.C.
Buyer Name MCDONALD,NEAL
Phone/Fax (360) 224-8179 /
CPE 5098
Account Types National/Political Issue - Agency
Billing Type Standard
Comments ALLIANCE FOR NW JOBS
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 09/05/12
Last Modified 09/07/12
Entered By Whitney Wood
CO-OP No
Headline # 06304870
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$13,185.00
Net Total \$74,715.00
Sales Tax

Seattle/Tacoma (KING) (KING)

By Broadcast Month	Spots	Rate
Sep. 2012	79	\$87,900.00
Grand Total:	79	\$87,900.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/06/12-09/07/12	3	:30	5:57A- News @ 6am M-F					2	2			4	\$1,500.00	\$6,000.00	Seattle/Tacoma (KING) (KING)		9/5/12
2.0	Normal Line / SPOT	09/06/12-09/07/12	3	:30	7A- Today Show					1	1			2	\$1,500.00	\$3,000.00	Seattle/Tacoma (KING) (KING)		9/5/12
3.0	Normal Line / SPOT	09/06/12-09/07/12	3	:30	11:59A- News @ 12pm					2	2			4	\$700.00	\$2,800.00	Seattle/Tacoma (KING) (KING)		9/5/12
4.0	Normal Line / SPOT	09/06/12-09/07/12	3	:30	5P- 5:30P (PT)					1	1			2	\$1,500.00	\$3,000.00	Seattle/Tacoma (KING) (KING)	5P NEWS	9/5/12
5.0	Normal Line / SPOT	09/06/12-09/07/12	3	:30	5:30P- 6P (PT)					1	1			2	\$1,600.00	\$3,200.00	Seattle/Tacoma (KING) (KING)	5P NEWS	9/5/12
6.0	Normal Line / SPOT	09/07/12-09/07/12	3	:30	6:29P- News @ 630pm M-F						2			2	\$2,000.00	\$4,000.00	Seattle/Tacoma (KING) (KING)		9/5/12
7.0	Normal Line / SPOT	09/07/12-09/07/12	3	:30	7P- Evening Magazine						2			2	\$1,300.00	\$2,600.00	Seattle/Tacoma (KING) (KING)		9/5/12
8.0	Normal Line / SPOT	09/06/12-09/07/12	3	:30	11:35P- 12:35A (PT)					1	1			2	\$1,100.00	\$2,200.00	Seattle/Tacoma (KING) (KING)	TONIGHT SHOW	9/5/12
9.0	Normal Line / SPOT	09/06/12-09/07/12	3	:30	1:36A- Last Call wth Carson Daly					1	1			2	\$300.00	\$600.00	Seattle/Tacoma (KING) (KING)		9/5/12
10.0	Normal Line / SPOT	09/06/12-09/07/12	3	:30	4:28A- News @ 430am					1	1			2	\$300.00	\$600.00	Seattle/Tacoma (KING) (KING)		9/5/12
11.0	Normal Line / SPOT	09/06/12-09/07/12	3	:30	4:57A- News @ 5am M-F					2	2			4	\$750.00	\$3,000.00	Seattle/Tacoma (KING) (KING)		9/5/12
12.0	Normal Line / SPOT	09/06/12-09/07/12	3	:30	11P- News @ 11pm M-F					1	1			2	\$2,100.00	\$4,200.00	Seattle/Tacoma (KING) (KING)	LATE NEWS	9/5/12
13.0	Normal Line / SPOT	09/08/12-09/08/12	3	:30	6P- News @ 6pm							1		1	\$500.00	\$500.00	Seattle/Tacoma (KING) (KING)		9/5/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



KING-TV
333 Dexter Avenue N
Seattle, WA 98109

Multimedia Services Corp.
915 King Street
2nd Floor
Alexandria, VA 22314-3089

Contract # 852767

Schedule Dates 09/06/12-09/12/12
Advertiser Alliance for Northwest Jobs and Exports (39587)
Agency/T-Code Multimedia Services Corp. (2823)/147217806
Product Political - Non-Ballot Issue (1196)
Brand ALLIANCE FOR NW JOBS (177126)
Salesperson Clark, Dave (3097)
Sales Office TeleRep - Washington D.C.
Buyer Name MCDONALD,NEAL
Phone/Fax (360) 224-8179 /
CPE 5098
Account Types National/Political Issue - Agency
Billing Type Standard
Comments ALLIANCE FOR NW JOBS
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 09/05/12
Last Modified 09/07/12
Entered By Whitney Wood
CO-OP No
Headline # 06304870
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$13,185.00
Net Total \$74,715.00
Sales Tax

Seattle/Tacoma (KING) (KING)		
By Broadcast Month	Spots	Rate
Sep. 2012	79	\$87,900.00
Grand Total:	79	\$87,900.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	09/08/12-09/08/12	3	:30	7:28P- Northwest Backroads							1		1	\$600.00	\$600.00	Seattle/Tacoma (KING) (KING)		9/5/12
15.0	Normal Line / SPOT	09/09/12-09/09/12	3	:30	11:35P- Upfront								2	2	\$300.00	\$600.00	Seattle/Tacoma (KING) (KING)		9/5/12
16.0	Normal Line / SPOT	09/09/12-09/09/12	3	:30	5A- Sunday Today Show								1	1	\$300.00	\$300.00	Seattle/Tacoma (KING) (KING)		9/5/12
17.0	Normal Line / SPOT	09/10/12-09/12/12	3	:30	5:57A- News @ 6am M-F		2	2	2					6	\$1,500.00	\$9,000.00	Seattle/Tacoma (KING) (KING)		9/5/12
18.0	Normal Line / SPOT	09/10/12-09/12/12	3	:30	7A- Today Show		1	1	1					3	\$1,500.00	\$4,500.00	Seattle/Tacoma (KING) (KING)		9/5/12
19.0	Normal Line / SPOT	09/10/12-09/12/12	3	:30	11:59A- News @ 12pm		2	2	2					6	\$700.00	\$4,200.00	Seattle/Tacoma (KING) (KING)		9/5/12
20.0	Normal Line / SPOT	09/10/12-09/12/12	3	:30	5P- 5:30P (PT)		1	1	1					3	\$1,500.00	\$4,500.00	Seattle/Tacoma (KING) (KING)	5P NEWS	9/5/12
21.0	Normal Line / SPOT	09/10/12-09/12/12	3	:30	5:30P- 6P (PT)		1	1	1					3	\$1,600.00	\$4,800.00	Seattle/Tacoma (KING) (KING)	5P NEWS	9/5/12
22.0	Normal Line / SPOT	09/10/12-09/12/12	3	:30	6:29P- News @ 630pm M-F		1	1	1					3	\$2,000.00	\$6,000.00	Seattle/Tacoma (KING) (KING)		9/5/12
23.0	Normal Line / SPOT	09/10/12-09/12/12	3	:30	7P- Evening Magazine		1	1	1					3	\$1,300.00	\$3,900.00	Seattle/Tacoma (KING) (KING)		9/5/12
24.0	Normal Line / SPOT	09/10/12-09/12/12	3	:30	11:35P- 12:35A (PT)		1	1	1					3	\$1,100.00	\$3,300.00	Seattle/Tacoma (KING) (KING)	TONIGHT SHOW	9/5/12
25.0	Normal Line / SPOT	09/10/12-09/12/12	3	:30	1:36A- Last Call wth Carson Daly		1	1	1					3	\$300.00	\$900.00	Seattle/Tacoma (KING) (KING)		9/5/12
26.0	Normal Line / SPOT	09/10/12-09/12/12	3	:30	4:28A- News @ 430am		1	1	1					3	\$300.00	\$900.00	Seattle/Tacoma (KING) (KING)		9/5/12

CONFIRMATION CONTRACT

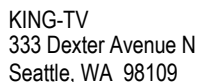
Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



Multimedia Services Corp.
915 King Street
2nd Floor
Alexandria, VA 22314-3089

Date Entered	09/05/12
Last Modified	09/07/12
Entered By	Whitney Wood
CO-OP	No
Headline #	06304870
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	\$13,185.00
Net Total	\$74,715.00
Sales Tax	

Seattle/Tacoma (KING) (KING)		
<u>By Broadcast Month</u>	<u>Spots</u>	<u>Rate</u>
Sep. 2012	79	\$87,900.00
Grand Total:	79	\$87,900.00

[illegible]

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------